OWOW CALENDAR

Below are some monthly challenges that you can do to focus your efforts on water reduction, energy conservation, water and resource preservation, and sustainable eating and travel. Get inspired below:

JANUARY:

JUST SWITCH OFF JANUARY:
Unplug electronics (computers, TV, mobile chargers) when not in use, as they consume energy even when turned off.

FEBRUARY:

5 - MINUTE FEBRUARY:
Take 5 minutes to check what waste items you could be recycling or re-purposing. Collect water from boiling pasta or washing vegetables to water house plants.

MARCH:

MEAT-FREE MARCH:
Try to reduce meat and dairy consumption, which are major drivers of deforestation and high-water usage.

APRIL:

ACTIVE COMMUTE APRIL:
If you are able to, walk, bike, or take public transport for trips that would normally require a car.

MAY:

NO-MOW MAY:
Reduce or stop mowing in May to protect flowers that support pollinators and plant native species to encourage local biodiversity.

JUNE:

CLEAN UP JUNE:
Spend time picking up litter in local parks, beaches, or forests and share "before and after" photos to inspire others.

JULY:

PLASTIC-FREE JULY:
Commit to refusing single-use plastics such as straws, bags, coffee cups, and cutlery.

AUGUST:

AVOID AI AUGUST:
Avoid or limit AI use to reduce the energy and water consumption of data centers.

SEPTEMBER:

SECONDHAND SEPTEMBER:
Buy second-hand clothes or goods to extend their lifecycle, reducing the demand for new, resource-intensive products.

OCTOBER:

TAPS OFF OCTOBER:
Turn off the water tap while brushing teeth, washing dishes, or shaving.

NOVEMBER:

NO WASTE NOVEMBER:
Challenge yourself to reduce waste by planning meals to use up leftovers, eating "ugly" fruit or veg, and buying in bulk to avoid packaging.

DECEMBER:

DIGITAL DECLUTTER DECEMBER:
Delete old, unnecessary emails to reduce the energy & water consumption of data centers.